Since 1968, Curative has remained committed to CARF’s invitation to “Aspire to Excellence” through compliance with nationally and internationally recognized service standards for rehabilitation and human service organizations. The rigorous accreditation process includes an examination of Curative operations, ongoing performance improvement initiatives, health and safety practices, staff training opportunities and documentation procedures.

Brian J. Boon PhD, President and CEO of CARF International, said achievement of full accreditation is an indication of Curative’s “dedication and commitment to improving the quality of the lives of the persons served. Services, personnel, and documentation clearly indicate an established pattern of practice excellence.”

Following a three-day site visit, the CARF Accreditation Team made the following comments about Curative:

- The organization is staffed by well-qualified and trained staff members who are dedicated to their jobs and Curative.
- The organization’s leadership demonstrates an enthusiasm and desire to bring about change, when needed, to enhance the operations of the programs and provide an even higher quality of services to participants.
- A number of persons expressed that “Curative Care Network’s greatest strength is that it provides services with a passion and a strong desire to help and assist each participant in the manner that best suits their needs.”
- Participants, family members and funders expressed high levels of satisfaction with the quality of services.
- Funders and referral sources expressed that, when potential participants are given a choice of providers, participants many times pick Curative because of its excellent reputation.

Our Mission:
Curative Care Network improves the function and quality of life for persons with disabilities or limiting conditions through high quality care and services.

Our Vision:
To be the premier provider of comprehensive, efficient and effective services to children, adults and seniors with disabilities or other limiting conditions in Milwaukee and surrounding counties.

Our Values:
- Quality
- Cost
- Service
Delivery of quality, goal-oriented care and services is the top priority at Curative Care Network. Our commitment to quality is echoed in our Mission, in key strategic initiatives identified by our Board of Directors, and by my personal philosophy as a nurse and health care executive.

Curative’s ongoing performance evaluation allows us to continually raise the bar on quality...

The quality of the services we offer is measured, in part, by the successful accomplishment of short-term and long-term goals identified by our clients and their caregivers. These goals are as varied as our clients and number in the thousands. The 2014 Annual Report offers a snapshot of client goals through the stories of Walter, Charlie, Dylan, Jake, Tyler and Jerry. The report also provides a summary of quality outcomes, including program effectiveness and client/caregiver satisfaction, for each of the Curative service lines.

Curative’s ongoing performance evaluation allows us to continually raise the bar on quality, so we can realize our Vision to be the premier provider of services to children, adults and senior citizens with disabilities or other limiting conditions who live in the Milwaukee area.

Throughout our 96-year history, we have adapted existing services and added new services in response to the needs of the community. In 2014, for example, we expanded our Case Management Services by offering a new program – pediatric long-term support – to 271 children and their families. We also enhanced our ability to provide outstanding Adult Day Services by doubling program space and increasing enrollment at our Curative - Forest Home location.

I am increasingly grateful to Curative's selfless employees, dedicated Board of Directors, generous donors and outstanding community partners for extraordinary advocacy and service for individuals with disabilities or limiting conditions. Your investment of time, resources and talent enhances our ability to fulfill our Mission, one client goal at a time.

Candace Hennessy PhD, RN
Curative President and Chief Executive Officer
2014 Adult Day Services Outcomes:

Our Program Coordinators and Program Specialists involve clients, families, and other stakeholders in the goal planning process and in progress updates.

We measure goal attainment because we are committed to improve the function and quality of life for our clients and their families.

**Effectiveness** - 84% of Maximum Independence goals were achieved by adults with developmental disabilities served in the program.

**Effectiveness** - 98% of client survey respondents agreed or strongly agreed that their guardian or caregiver helped to set their goals.

**Satisfaction** - 98% of our client-family survey respondents said they would recommend Curative to other people.
Walter meticulously organizes the realistic looking bills and coins given to him during his weekly Money Management class. He separates the bills and lays them out from the highest denomination to the lowest. Coins are sorted by type.

“Walter, how much money do you have?” Curative Adult Day Services Program Specialist Brenda Ferrell asks. Walter counts out loud as he touches the $5 and $1 bills one by one. “Five, ten, eleven, twelve, thirteen, fourteen dollars and five pennies,” he responds.

He also responds to Brenda’s request to “pay” for several mock items. She “charges” him $10.10 for a hamburger and fries. He hands her a $10 bill and one dime. A cup of coffee “costs” him a $1 bill and one dime.

“I like to buy a diet soda and nut roll candy bar from the vending machine every day,” Walter tells the others in his Money Management group. “It costs two dollars. One dollar for the soda and one dollar for the candy bar.”

Walter is able to use his money management skills with the salary he receives for working two mornings a week at an Old Navy store in Greendale, as well as other sources of income. He has worked at Old Navy since 2013, when he obtained the job with assistance from Curative’s Community Employment Program placement staff.

Walter’s current goals include regularly participating in community outings organized by Curative, maintaining written communication skills and practicing simple arithmetic. Through Curative’s Pen Friends program, Walter hand-writes letters to clients from other Curative Adult Day Services Program locations and reads letters they have written to him. The Pen Friends often have a chance to meet one another during community outings.

“Outside activities help to keep Walter aware of what is happening in the community, what opportunities there are,” his father said. “The community activities also allow him to associate with more people.”

Find out more about Adult Day Services:

Adult Day Services provides programming at community-based sites in Milwaukee and Waukesha Counties. Programs offer a variety of purposeful, goal-oriented activities and opportunities that promote independence for adults with disabilities. The programs also provide daytime respite for caregivers.
As he does most afternoons, 23-year-old Charlie steps off a Milwaukee County bus and walks the short distance to his West Allis apartment. Curative Case Manager John Duffey arrives soon after to check in with Charlie, who has cerebral palsy, to make sure he is getting the necessary support from various community resources.

But first, the two men sit down at the dining room table to talk about Charlie’s favorite topic – sports. Their lively discussion centers on the Milwaukee Brewers’ prospects for the 2015 professional baseball season. Charlie would like to pursue a job in sports journalism someday. He is currently taking liberal arts classes at the Milwaukee Area Technical College in West Allis to support that goal.

Curative has provided Case Management Services to Charlie since February 2013, when he enrolled in the Milwaukee County Family Care program. A Curative Registered Nurse also monitors Charlie to make certain any medical concerns are addressed.

Charlie’s proactive approach to pursuing long-term goals makes for an ideal partnership with John.

In support of Charlie’s goal to live independently in the community, his Curative Case Management team helped him relocate from his parent’s home to an apartment in 2013. They also referred Charlie to an agency that provides Supported Independent Living services, which includes assistance with meal preparation, housekeeping and medication management. The apartment is close to a bus line, which makes it easy for Charlie to travel to college classes, visit family and friends throughout the community, and get to and from work. He has made a number of friends at the apartment complex, and they often engage in recreational activities.

Earning an income in a community-based job also is an important personal goal for Charlie. In support of that goal, Curative’s Case Management team referred Charlie to the Wisconsin Department of Vocational Rehabilitation (DVR) so he could enroll in a work training program. The DVR ultimately referred Charlie to Curative’s Pre-Vocational Training Program for adults with disabilities. Charlie attends classes and gains hands-on, paid work experience at Curative’s West Allis Employment Center several days a week.

Charlie’s proactive approach to pursuing long-term goals makes for an ideal partnership with John. John routinely checks in with Charlie – either via phone or during quarterly home visits – to make sure Charlie is getting the support he needs to maintain his independence and pursue his dream of a sports media career.

**2014 Case Management Services Outcomes:**

- **Effectiveness** - 98.5% of our new adult members were contacted by our case management team within three days of enrollment.
- **99%**

- **Effectiveness** - 99% of our existing adult members were contacted by our team at least once per month.
- **96%**

- **Satisfaction** - 96% of our adult survey respondents and 100% of child-family respondents said they would recommend Curative to other people.
- **100%**

Our Case Management teams work with our adult and pediatric clients and their families to get to know them and to foster health and independence at home and in the community.

We measure our frequency of contact with our clients and families because we are committed to trusting relationships and communication with those we serve. Frequent communication helps us to provide the most appropriate and personal care possible.
Curative Case Manager John Duffey partners with Charlie (right) to identify and obtain community resources that support Charlie’s independence.

Find out more about Case Management Services:

Case Management Services provides individualized support and supervision to children and adults with physical and developmental disabilities, as well as to frail elders. Staff members work in partnership with persons served and various agencies to maximize access to community resources.
2014 Children’s Services Outcomes:

Our Service Coordinators, Pediatric Therapists and Special Education Teachers partner with families and medical teams to identify goals for each child.

We measure goal attainment because we are committed to improving the function and quality of life for the children and families we serve.

**Effectiveness** - 83% of short-term and 97% of long-term goals were achieved by children receiving consistent therapy and education in the program.

**Effectiveness** - 99% of child-family survey respondents said they will use the skills they learned as a result of coming to our program.

**Satisfaction** - 95% of our child-family survey respondents said they would tell others to bring their children to Curative.
Four-year-old Dylan’s enthusiasm is infectious. He works hard during his twice monthly sessions with Curative Physical Therapist Sarah Baumann. His strenuous efforts are punctuated by bubbly chatter and occasional mischief. Everyone smiles when Dylan is nearby.

Dylan was born with a rare condition that resulted in complications of his lower spine and the inability to use his legs. Curative Children's Services has provided Physical Therapy services to Dylan since he was a baby – first in the Birth To Three Program and now in the Pediatric Outpatient Therapy Program.

Throughout his therapy, the long-term goal for Dylan has been increased mobility and independence. He has made gradual progress toward greater independence by achieving a series of short-term goals that require steadily improving balance, strength and endurance. His parents, Mark and Michelle, have played a key role in his progress by reinforcing at home the exercises introduced by Sarah during Dylan’s therapy sessions.

Improved balance supports Dylan’s ability to remain upright without leaning on his hands for support. Dylan offered an unexpected and exciting example of his improved balance during a recent therapy session when he was able to take off his bright plaid shirt while sitting unsupported for the very first time. Sarah offered verbal cues, but patiently let him do all of the work. His mischievous spirit shone through when he revealed he was wearing a T-shirt decorated with a tie. Dylan giggled as he and his dad explained that the tie was so he would look good for the camera.

Core and upper body strength development are essential for Dylan’s independence. With Sarah’s guidance, Dylan has been working on getting in and out of his wheelchair by himself.

Core and upper body strength development are essential for Dylan’s independence. With Sarah’s guidance, Dylan has been working on getting in and out of his wheelchair by himself. He can transfer to a bench or the floor fairly quickly. The climb back into the chair is a little more of a struggle. Sarah watches his actions and offers suggestions so he can pull himself upright more easily. He and Sarah also practice wheeling his chair up and over uneven surfaces.

Greater endurance allows Dylan to maneuver his wheelchair independently on flat surfaces for increasingly long distances. Near the end of his session, Sarah reminded Dylan that they needed to head for the building’s lengthy indoor ramp, so he could build his endurance for going up and down hills. Dylan briefly frowned and reminded Sarah that the ramp is “really hard.” He did not hesitate, however. Instead, he and Sarah and his dad headed for the ramp, with Dylan chatting the entire way.

Find out more about Children’s Services:

Children’s Services provides outpatient therapy for children of all ages, including Physical, Occupational and Speech Therapy. Birth To Three Program services are offered to children with developmental delays or disabilities in natural environments and Curative-based settings, and include Physical, Occupational and Speech Therapy, Early Childhood Education and Family Service Coordination.
Jake’s Strong Work Ethic Is Evident In His Employment Search

Jake and Ricky are all business when they arrive at the Wauwatosa Colectivo cafe. Ricky selects a table near a window and sets up his laptop. Jake pulls papers from a file folder and spreads them out on the table. They easily tune out the conversation from neighboring tables and get to work.

Ricky Santos, Manager of Employment Services for Curative, has worked with Jake since September 2014 to identify employment skills and goals, create a resume, practice interviewing skills and apply for jobs in the community. Jake’s goal is to find a job in an office setting using the computer skills he learned as a Wauwatosa East High School student. Because of a learning disability, Jake qualifies for job placement assistance from Curative’s Community Employment Program, with funding support from the Wisconsin Department of Vocational Services.

Both Jake and Ricky routinely search online job postings for prospective employment opportunities. Twice a month, they meet at Colectivo – a convenient location for Jake – to compare notes and work as a team completing online applications or submitting resumes.

Jake already has demonstrated his strong work ethic, willingness to learn new skills, and cooperative attitude...

At the top of Jake’s resume is a job he has held with Curative Care Network since the spring of 2012. Jake already has demonstrated his strong work ethic, willingness to learn new skills and cooperative attitude as an employee of Curative's Landscape Maintenance team. Curative’s Landscape Maintenance employees provide landscaping services for Park and Ride Lots, Interstate-794, the Milwaukee Airport Rail Station and multiple state-owned and private business properties. A majority of the team members have a disability or limiting condition.

Several of Jake’s co-workers are enrolled in Curative’s Pre-Vocational Training Program, which provides job skills development and hands-on work experience at Curative’s Commercial Services facility or with the Landscape Maintenance team. Like Jake, their ultimate goal is to transition from Curative’s supportive work environment to competitive employment in the community.

“We bring in Landscape Maintenance crew members with the full understanding that they may need significant training, and we allow them to progress at their own pace,” Travis Kunz, Manager of Curative’s Commercial Services, said. “They work with more seasoned crew members and with a supervisory staff person who has knowledge of both Landscape Maintenance and employment training for individuals with disabilities.”

Travis is fully supportive of Jake’s goal to find year-round, indoor employment. Until that goal is reached, however, Jake is a welcome member of the Curative Landscape Maintenance crew.

2014 Pre-Vocational Training Program Outcomes:

Our Pre-Vocational Job Coaches work with clients and their families to prepare them for their goal of community employment.

We measure the percent of our clients who become enrolled in a community employment program or who gain employment in the community because this is a first step toward long-term employment.
Find out more about Employment Services:

Employment Services provides assistance to adults with disabilities or limiting conditions who are interested in paid work opportunities. Curative Employment Center staff members offer pre-vocational training and work experience at Curative’s Commercial Services facility, as well as temporary and permanent placement services and job coaching in community-based businesses.

Jake (center) has been a member of the Curative Care Network Landscape Maintenance team since 2012. Fellow team members Roosevelt (left) and Mario (right) are enrolled in Curative’s Pre-Vocational Training Program, which provides job skills development and hands-on work experience.
2014 Community Employment Program Outcomes:

Our Placement Specialists and Job Coaches work with clients to obtain their goal of permanent community employment.

We measure the percent of our hired clients who retain their employment for more than 90 days because this is an indication that our clients are becoming established in their new roles.

Effectiveness - 82% of persons hired retained their employment for over 90 days.

Satisfaction - 89% of our client-family survey respondents said they would recommend Curative to other people.

Tyler lends a hand with a variety of tasks during his shift at Firehouse Subs in Elm Grove, including portioning meat to be used for sandwiches.
Tyler and his co-workers are busy getting ready for the lunch rush at Firehouse Subs in Elm Grove. The electric meat slicer in the kitchen is humming away, cutting smoky-scented ham under the watchful eye of Manager Derek. Tyler is at the food preparation station portioning sliced turkey that will be served on a variety of savory sandwiches.

Tyler has worked at Firehouse Subs since October 2013, first as an intern and ultimately as a permanent crew member. The Wisconsin Department of Vocational Rehabilitation referred Tyler, who has a disability, to Curative’s Community Employment Program for job placement and coaching services earlier that year.

Employment in the community has been a goal for Tyler since he was a student at Rufus King High School. He participated in the school’s employment training program and completed temporary work assignments at Aurora Sinai Medical Center, St. Joseph Hospital and Milwaukee Public Schools. Following his high school graduation in 2012, Tyler applied for and received funding from the Wisconsin Department of Vocational Rehabilitation to participate in pre-vocational training, including a food services program.

...Tyler and his supervisors gain confidence in his abilities to work independently and succeed at his goals.

Based on Tyler’s training and job interests, Curative’s Community Employment Placement Specialists invited Tyler to apply for a temporary work experience internship at the recently opened Elm Grove Firehouse Subs. Curative has also partnered with the Firehouse Subs in Wauwatosa to provide effective temporary work experience and employment opportunities for adults with disabilities. Curative staff members helped Tyler fill out an application and joined him during his successful interview with the Elm Grove sub shop owner.

A Curative Job Coach remained at Tyler’s side throughout his internship at Firehouse Subs, helping him to learn new skills and assuring his transportation needs were being met. In addition to portioning meats for sandwiches, Tyler’s responsibilities included dish washing and putting clean dishes away. The Firehouse Subs management team steadily encouraged Tyler as he gained independence and, in February 2014, offered him a job as a permanent crew member.

Tyler has been given additional responsibilities during the last several months, including cleaning tables and carrying sandwiches to customer tables. He routinely arrives about 15 minutes before his shift starts, ready to go to work. The need for job coaching support has been steadily declining as both Tyler and his supervisors gain confidence in his abilities to work independently and succeed at his goals.

Find out more about the Community Employment Program:

The Community Employment Program team helps individuals determine what type of job they want and the skills necessary to obtain that job. Once employment is achieved, the Community Employment team provides support services to ensure job retention.
Kathleen reminisced about the activities she and her husband, Jerry, enjoyed earlier in their marriage – square dancing, camping, socializing with family and friends.

“There was nothing Jerry couldn’t fix or build with his hands,” Kathleen said, describing the motor home he built for their camping excursions. Other campers often stopped by to admire his workmanship.

Jerry was diagnosed with early onset dementia when he was just 64 years old. During the eight years since that diagnosis, his need for supportive care has increased steadily. Jerry continues to live at home with Kathleen, who works full-time, and their son, an antiques dealer.

Two years ago, with the encouragement of friends and family, Kathleen and Jerry toured the Curative Senior Care Center in Waukesha. He remained at the Center for the day to see if he liked it, and they decided that Curative’s program was a good fit for their needs. Jerry is able to engage in community life outside of the home with the support of Curative staff. Kathleen is able to focus on her work responsibilities or take time for herself, knowing that Jerry is receiving the support he needs from Curative’s experienced dementia-care staff.

Kathleen and the Curative staff have identified goals for Jerry that support his health, offer opportunities for socialization and help him remain physically and cognitively active. Staff provide cues and assistance when necessary, but focus on engaging Jerry in activities that suit his abilities and interests.

For example, when he first arrived at the Curative Senior Care Center, Jerry was attracted to the freedom and creativity of an art therapy program. Recently, his focus has shifted to interactive recreational activities. His love for music and dancing is apparent any time musicians stop by to perform. Jerry also enjoys socializing with others at the Center. Fellow clients are drawn to his engaging smile and contagious laugh.

Kathleen participates in Curative’s Caregiver Support Group and Education & Skills Building Sessions when her schedule permits. The meetings are offered to family members of clients twice a month by Dr. Margaret Kasimatis, a clinical psychologist and faculty member at Carroll University, and Tim Lambrecht, a Curative Senior Care Center Program Specialist. She also attends a dementia caregivers support group offered by Froedtert Hospital.

Kathleen’s proactive approach to seeking support from her family and community resources has helped achieve her ultimate goal – to allow her husband to remain living at home for as long as possible.

**Jerry’s Goals Shaped by His Personal Interests and Abilities**

Kathleen and the Curative staff have identified goals for Jerry that support his health, offer opportunities for socialization and help him remain physically and cognitively active.

2014 Senior Services Outcomes:

- **Effectiveness** - On a typical day at the Senior Care Center: 98% of attendees met their daily nutrition goal, and 98% of attendees met their daily exercise goal.
- **Satisfaction** - 94% of our client-family survey respondents said they would recommend Curative to other people.

Our Nurses, Specialists and Coordinator work with our seniors and their families to determine the best way to maximize physical and cognitive health.

We measure goal attainment in the areas of good nutrition and appropriate exercise because these are key factors to maintaining health and community independence.
Find out more about Senior Services:

The Senior Care Center offers a warm, friendly environment for older adults with memory loss, dementia and/or health concerns who want to remain active in the community.

Both Kathleen and Jerry benefit from the Curative Senior Care Center services.
Curative Key Strategic Initiatives in 2014

Delivery of High Quality Services

- The number of clients served by Curative increased 22.9 percent.
- The Curative - Forest Home Adult Day Services program space was doubled in size to provide greater accessibility and expanded enrollment opportunities for adults with developmental disabilities.
- Curative was awarded the Christie Award of Excellence for “extraordinary support & creativity in providing transition services to students with exceptional education needs” by Transition LEAPP (Local Education Agencies Promoting Potential).
- Curative’s Landscape Maintenance Program team received two prestigious awards in 2014 – the Inspector’s Award from the Rehabilitation for Wisconsin Rest Area Maintenance Program and the state of Wisconsin Governor’s Certificate of Appreciation for participation in the Rest Area Maintenance Program.
- Curative became a partner in a Medical College of Wisconsin research study designed to investigate opportunities for and barriers to participation in adaptive physical activities as a means to improve the health and well-being of persons with disabilities.

2014 Curative activities included a demonstration of adaptive gardening for persons with disabilities at the First Annual Adaptive Sports and Recreation Expo. The celebration of Curative’s 95th Anniversary included stylish hats for adult clients.
Talent Management

- An **enhanced benefits package** was offered to employees.
- Curative created a **Wellness Committee** to promote healthy lifestyle choices for employees.
- An **Employee Recruitment and Retention Committee** was formed with a goal to make Curative Care Network an employer of choice.
- **100 percent** of Curative employees pledged a donation to United Way of Greater Milwaukee.

Opportunities to Sustain and Grow

- Curative Children’s Services expanded programming by providing screening and evaluation services for children receiving Milwaukee County services who are at risk of developmental delays or disabilities. **More than 230 children were evaluated and referred for additional services as necessary.**
- Curative expanded its Case Management Services to include children. Milwaukee County contracted with Curative to provide Children’s Long-Term Support services to families participating in the Autism Waiver Program. **Seven new Curative staff members helped 271 children obtain a variety of services and supports.**
- Curative opened a third Club Curative Adult Day Services Program at Curative - Cudahy. **Enrollment in Club Curative programs for young adults increased by 40 percent in 2014.**
- Curative was a **major sponsor of the 2014 Milwaukee Adaptive Sports and Recreation Expo** in partnership with the Medical College of Wisconsin.
Financials

Amounts for 2014 are unaudited as this report was prepared before completion of the annual audit.

Sources of Funds

- 79% Program Services
- 11% United Way and Contributions
- 10% Other

Use of Funds

- 76% Salaries and Fringe Benefits
- 14% Building and Occupancy
- 10% Supplies and Other

Program Service Revenue from continuing operations increased 6% from 2013 to 2014. As of December 31, 2014, total assets were $38,574,000, total liabilities were $11,678,000 and net assets were $26,896,000.

Officers and Board Members 2014-2015

Curative Senior Leadership

- Candace L. Hennessy PhD, RN, President and CEO
- Melissa L. Wiza, Chief Operating Officer and Vice President of Human Resource Services
- Richard D. Schutte, Chief Financial Officer
- Maureen M. Collins, Director of Quality
- Susan E. Dlouhy, Director of Community Relations
- Denise J. Hahn, Assistant to the President
- Kimberly A. Maggiori, Vice President of Children’s Services
- N. Muni Reddy MD, Medical Director

Curative Care Network Board

- Paul Ayers, Chairperson
- Kristofor L. Hanson, First Vice Chairperson
- James Maslowski, Second Vice Chairperson
- Pardeep Gupta, Treasurer
- Candace L. Hennessy PhD, RN, President
- Jennifer L. Rathburn, Secretary
- Kristine M. Bachmann, Member
- Steven C. Barney, Member
- Tracey Berg, Member
- Carmen N. Couden, Member
- Peter A. Glaser, Member
- Steven L. Kass, Member
- Wayne T. Morgan, Member
- Paula M. Rhyner PhD, Member
- Bruce Twomey, Member
- Richard M. Woods, Member
Curative Care Network provides services to children, adults and senior citizens with disabilities or other limiting conditions at seven community-based sites in Milwaukee and Waukesha Counties.

A Curative - Menomonee Falls
B Curative - Central City
C Curative - 92nd Street
D Curative - Employment Center
E Curative - Waukesha
F Curative - Forest Home
G Curative - Cudahy